

Kelsey Kremer

PHOTOJOURNALIST

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AWARDS AND ACCOMPLISHMENTS:

- 2017 Media Now journalism camp photo and video instructor
- 2017 Iowa Newspaper Association Iowa Better Newspaper Contest, first place for best sports photo,
- 2017 Iowa Newspaper Association Iowa Better Newspaper Contest, third place for best video
- 2016 National Capital Chesapeake Bay Emmy Nomination, health/science - program/special
- 2016 Upper Midwest Regional Emmy, historic/cultural/nostalgic – single story
- 2016 APSE contest, 75,001-175,000 circulation third place for short video
- 2016 participant in the Mountain Workshops for video storytelling
- 2016 Iowa Newspaper Association Iowa Better Newspaper Contest, first and third place for best video
- 2015 Upper Midwest Regional Emmy Nomination, historic/cultural/nostalgic – program
- 2015 Best of Gannett Quarterly Awards, finalist for video
- 2015 Des Moines Register Annual Awards, rising star

EDUCATION:

IOWA STATE UNIVERSITY
B.A., 2013, Journalism & Mass Communication and Communication Studies

REFERENCES:

ZACK KUCHARSKI

Editor
The Gazette
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319-594-9666

MARK WITHERSPOON

Editorial adviser
Iowa State Daily
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MICHAEL BUGEJA

Former director and professor
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EXPERIENCE:

THE DES MOINES REGISTER

Des Moines, IA

Photojournalist (November 2014 - present)

Make photos and videos of Iowa's people, places and events for the state's largest newspaper. Work on daily assignments and long-term projects. Pitch, plan and produce multimedia stories for print and digital presentation. Shoot and produce many types of video: live video, long-form documentary style, daily and on-deadline packages, 360 video, social and short form video and multi-camera studio shows produced on a tricast. Build a digital presence by actively using social media to tell and share stories, including Snapchat, Instagram, Twitter and Facebook. Engage with the community by teaching photo classes and leading photo walks. Is a member of the USA Today Network regional breaking news team.

Associate digital editor for photo (September 2013 - November 2014)

Coordinated photo and video assignments between reporters and members of the photo staff. Shot and edited photos and videos. Created video packages from submitted content such as dashboard camera video and 911 audio. Curated photo and video related content for the Register's digital platforms. Planned, produced and shot live video in breaking and planned situations. Managed the Register Visuals twitter account.

CEDAR RAPIDS GAZETTE AND KCRG-TV9

Cedar Rapids, IA

Multimedia intern (May 2013 - August 2013)

Primarily shot and edited short-form and long-form video stories for Iowa's second largest newspaper. Made photos and wrote stories for print and online. Assisted digital team in various ways, including creating web banners, tweeting and moderating live chats.

IOWA STATE DAILY

Ames, IA

Managing editor of production (May 2012 - May 2013)

Managed production of print publication, tablet publication and digital media content. Completed final check of print publication before sending the paper to the printer and tablet edition before publishing. Worked with editors to establish and meet production deadlines. Designed print pages, tablet stories and special sections.

Photo editor (January 2011 - May 2012)

Managed and gave assignments to photo staff. Edited and prepared photos to print in paper, display online and in the Daily's tablet publication. Attended daily budget meetings. Worked with editors, reporters, photographers and designers to plan story presentation on all platforms.

Photojournalist (September 2009 - May 2013)

Made photos and covered a variety of events and people at Iowa State to be published in print, online and in the Daily's tablet publication. Wrote well informed cutlines. Told visual stories.

IOWA STATE UNIVERSITY ATHLETIC COMMUNICATIONS

Ames, IA

Student assistant (January 2010 - May 2013)

Women's golf team sports information director (August 2011 - May 2013)

Acted as the primary media contact for the women's golf team. Wrote news releases and stories for cyclones.com. Updated statistics and biographies of all current golfers. Assisted with media relations at athletic events including, three NCAA Championship tournaments and most home football and basketball games in Ames. Photographed a variety of athletic events.