

# Kelsey Kremer

## Experience

DES MOINES REGISTER AND THE USA TODAY NETWORK  
Des Moines, IA

Photojournalist  
(November 2014 - present)

Make photos and videos of Iowa's people, places and events for the state's largest newspaper. Work on daily assignments and long-term projects. Occasionally photograph assignments for USA TODAY and other network papers, contribute to and participate in national coverage of larger stories with ties to Iowa or the Midwest. Pitch, plan and produce multimedia stories for print and digital presentation. Shoot and produce many types of video: live video, long-form documentary, daily and on-deadline packages, 360 video, social, short-form video and multi-camera studio shows produced on a Tricaster. Build a digital presence by actively using social media to tell and share stories, including Snapchat, Instagram, Twitter, Facebook and TikTok.

Photo assignment coordinator  
(December 2020 - present)

Manage the schedule of the Register's four-person photo staff. Assign all photo requests and event coverage. Plan photo staffing and coverage for enterprise stories, projects and large events. Attending daily news meeting.

Chief politics photographer for the 2020 Iowa Caucuses  
(February 2019 - February 2020)

Served as the primary photographer for the Register's political team in the lead-up to the Iowa Caucuses. Made photos and videos of daily campaign events, large events like the Iowa State Fair and the Polk County Steak Fry, and contributed visually to enterprise and long-term reporting. Developed contacts and working relationships with communications staff for every candidate campaigning in Iowa to negotiate interviews and exclusive access to events. Photographed every candidate campaigning in Iowa at the time.

Associate digital editor for photo  
(September 2013 - November 2014)

Primarily coordinated photo and video assignments between reporters and the photo staff. Participated in daily and enterprise planning meetings. Shot and edited photos and videos. Created video packages from user generated content, dashboard camera video and 911 audio. Curated photo and video related content for the Register's digital platforms. Planned, produced and shot live video in breaking and planned situations. Managed the Register Visuals twitter account.

## Education

IOWA STATE UNIVERSITY  
B.A., 2013, Journalism & Mass Communication and Communication Studies

## Photojournalist

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## Awards and accomplishments

### 2022 Faculty for NPPA Multimedia Immersion

2022 Iowa Newspaper Association Better Newspaper Contest third place best news photo and best photographer

2021 Iowa Newspaper Association Better Newspaper Contest second place best photo story and third place best sports photo

### 2020 Upper Midwest Regional Emmy for politics/government program feature

2020 Iowa Newspaper Association Better Newspaper Contest second place for best news photo

### 2019 Upper Midwest Regional Emmy for politics/government program feature

### 2017 recipient of a Pulitzer Center on Crisis Reporting grant for a two-week reporting trip to China

2017 Iowa Newspaper Association Better Newspaper Contest first place for best sports photo and third place for best video

### 2016 Upper Midwest Regional Emmy for historic/cultural/nostalgic - single story

2016 APSE contest, 75,001-175,000 circulation, third place for short video

2016 participant in the Mountain Workshops

2016 Iowa Newspaper Association Better Newspaper Contest first and third place for best video